

Experience First

Official Hospitality Programme
FIFA World Cup Qatar 2022™





Experiences make memories,
and memories **become stories.**





Write yourself into this epic tale at a FIFA World Cup™ of firsts.



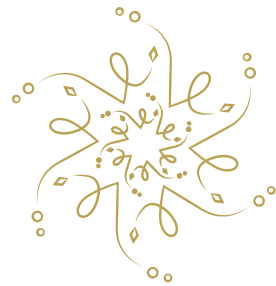
This tournament, the world's greatest quadrennial football competition will be hosted in a country globally renowned for its outstanding hospitality. Whether you're a fan looking to simply secure guaranteed tickets to the action, or someone seeking the perfect blend of luxury, preferential access, and unbeatable pitch views, we have a hospitality package to fit your requirements and aspirations! Experience the FIFA World Cup™ in a world-class destination.

Your story starts here.



Products

Choose your desired hospitality level, ranging from the pinnacle of luxury in the Pearl Lounge to the true fan experience in MATCH Club.



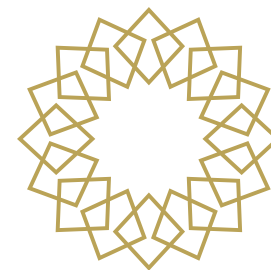
**Pearl
Lounge**



**MATCH
Private Suite**



**MATCH
Business Seat**



**MATCH
Pavilion**



**MATCH
Club**



Pearl Lounge

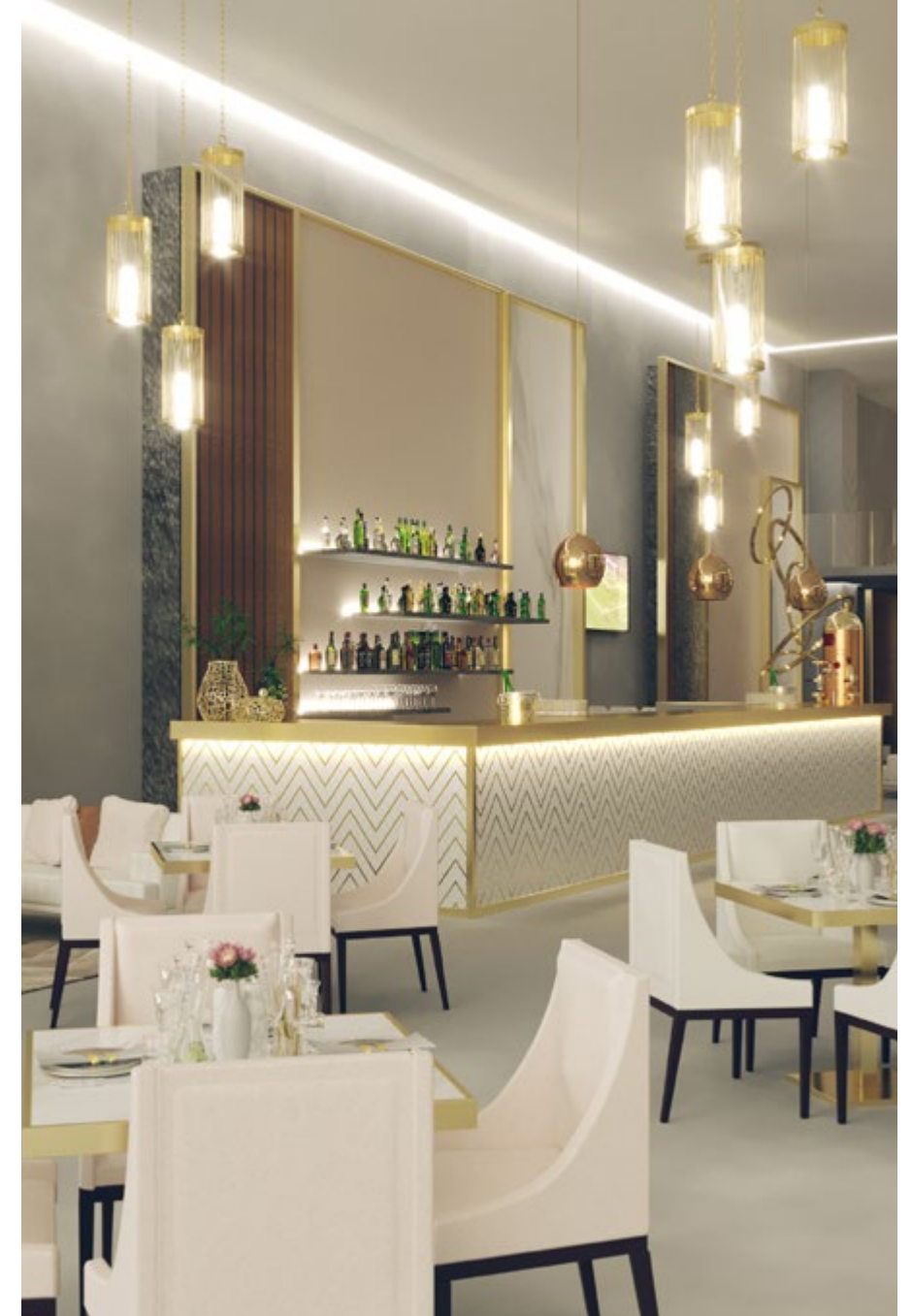


Glamour. Ultimate views. First-class.



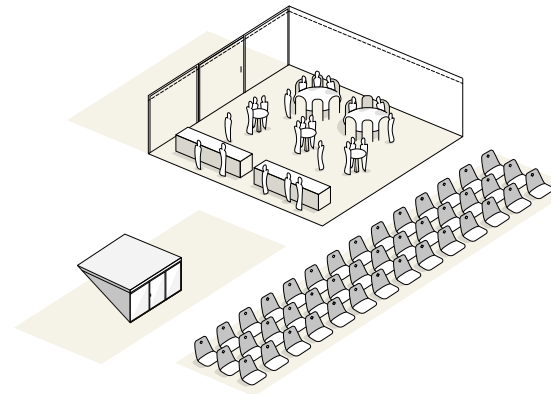
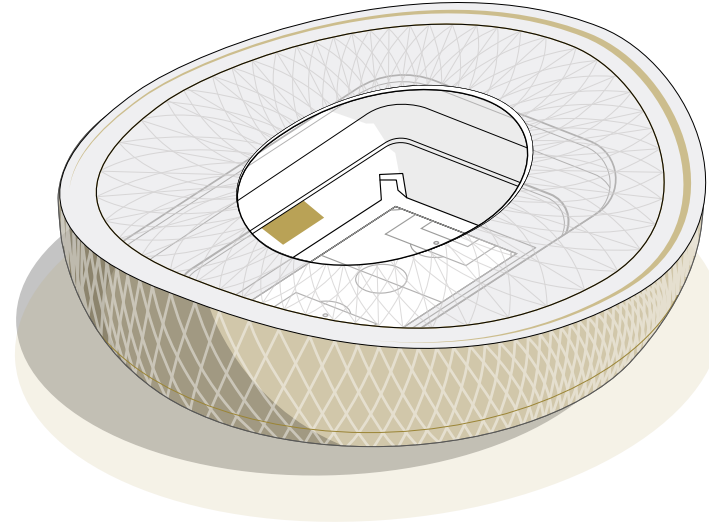
The pearl at the heart of the action

The pinnacle of hospitality; perfectly situated right above the halfway line at the Lusail Stadium. This is the most luxurious commercial lounge at the FIFA World Cup™. It is the first thought and the final word in the story of luxe sporting hospitality.

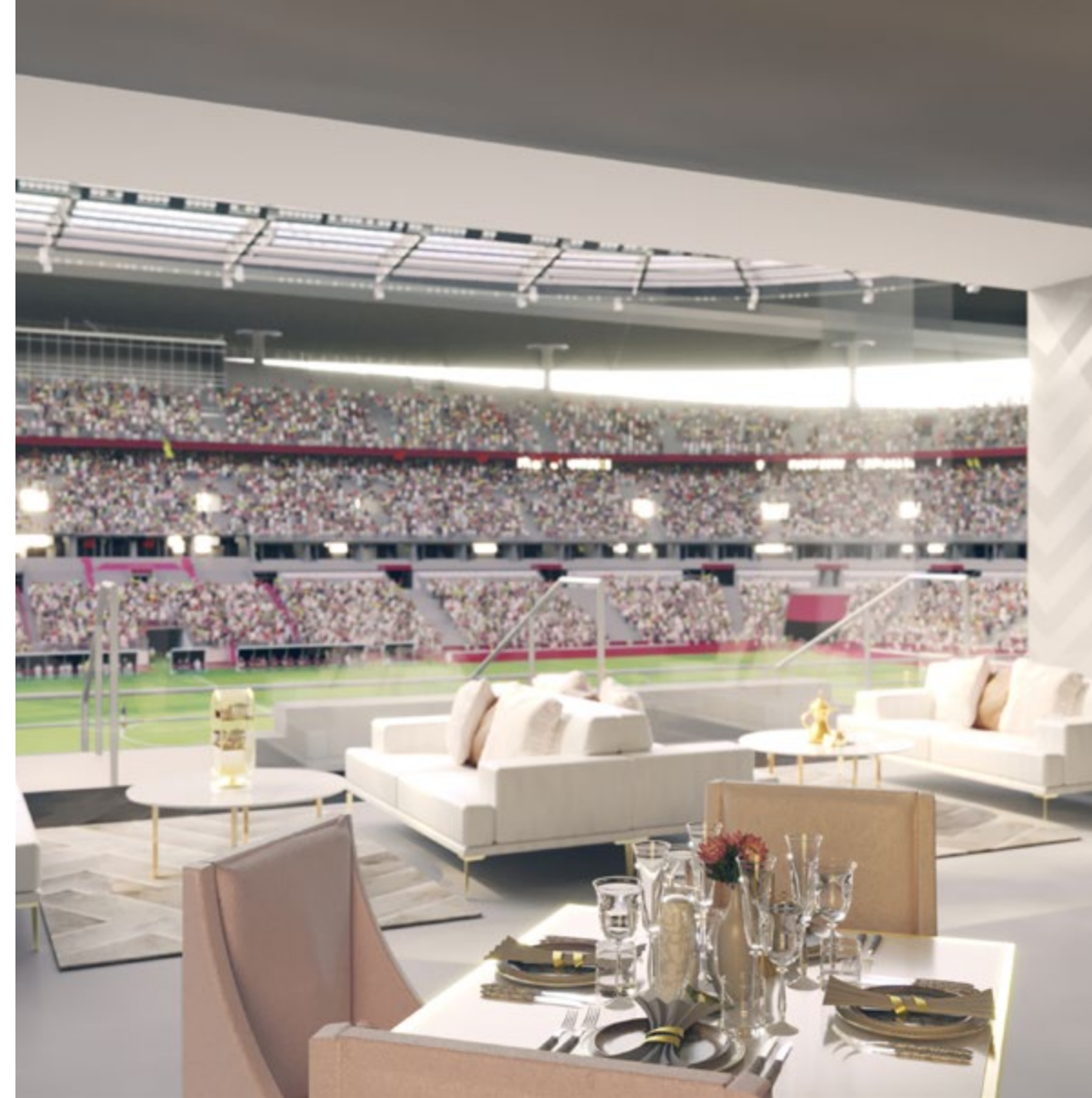


Product inclusions:

- ◆ Dedicated concierge and impeccable service
- ◆ Best position and views of the pitch in the stadium
- ◆ Guest appearances
- ◆ Six-course gastronomic showcase, featuring à la carte options, signature dishes and live chef stations
- ◆ Selection of welcome drinks available according to custom and preference; soft drinks, artisanal coffees, mixologists, Champagne selection, sommeliers, and premium spirits
- ◆ Full service (before, during half-time and after matches)
- ◆ Preferential reserved parking and exceptional commemorative gift



Area highlighted is a representative view and may be subject to further change on final completion of the stadium. All designs and data are indicative and may be subject to change and variation.





MATCH Private Suite

Exclusive. Private. Preferential.



Elevate your FIFA World Cup™ experience with MATCH Private Suite, a dedicated hospitality offering combining exceptional service and sophistication.





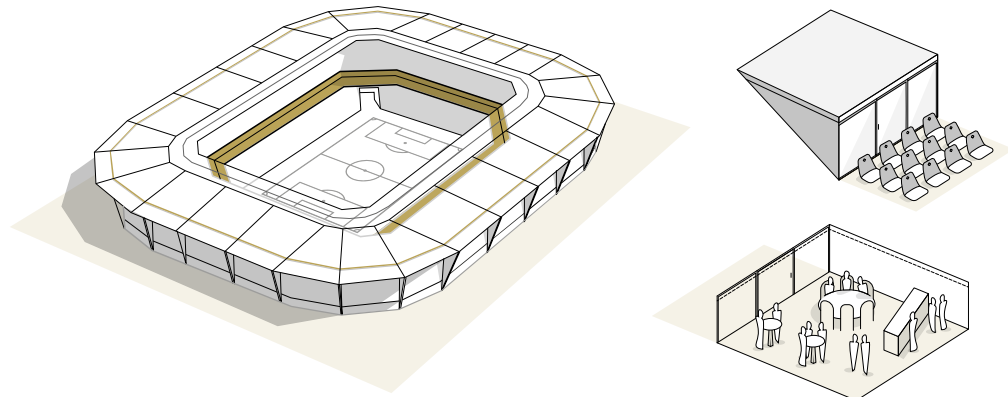
Superior competition, elevated perspective

For discerning clientele, MATCH Private Suite offers exclusivity, taking hospitality to new heights. Enjoy the passion and poetry of world-class football from an elevated vantage point.



Product inclusions:

- ◆ Exclusive use of suite
- ◆ Direct access to top-choice stadium seating
- ◆ Private dining experience, including a curated five-course sampling menu, and an extensive selection of complementing dishes elegantly served
- ◆ Selection of welcome drinks available according to custom and preference; soft drinks, beers, Champagne, sommelier-selected wines, and premium spirits
- ◆ Extended service (before, during and after matches)
- ◆ Preferential parking and exclusive commemorative gift



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MATCH Business Seat

Connected. Refined. Enhanced.

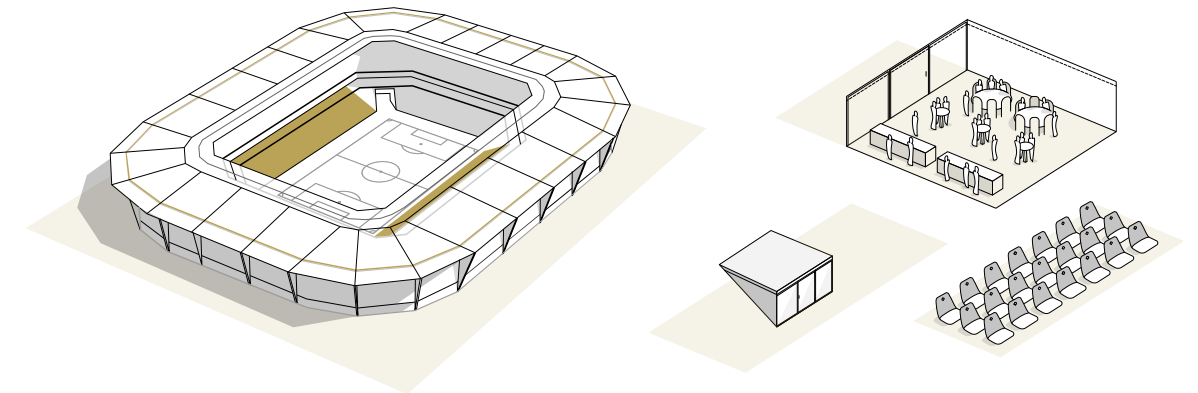
The perfect pitch, the beautiful balance

MATCH Business Seat offers exceptional hosting and access to an outstanding FIFA World Cup™ experience.

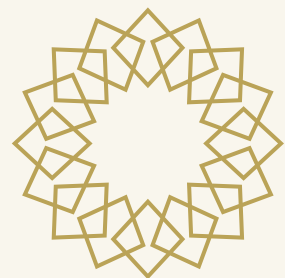


Product inclusions:

- ◆ Shared, upmarket stadium lounge
- ◆ Easy access to prime, comfortable top-category seating
- ◆ Chefs in motion present a four-course menu of local and international bespoke dishes from our live cooking stations and culinary displays
- ◆ Selection of welcome drinks according to custom and preference; soft drinks, mocktails, cocktails, Champagne, spirits, wines and beer
- ◆ Service before, during half-time, and after matches
- ◆ Parking and select commemorative gift



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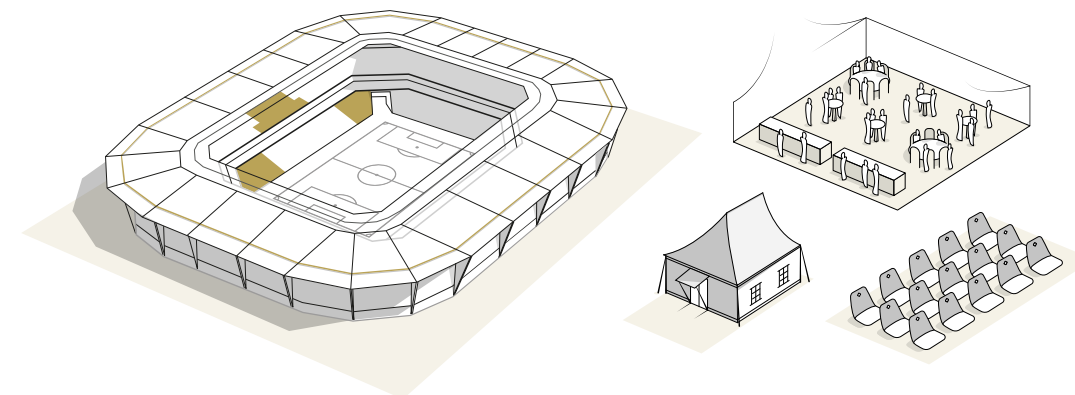
MATCH Pavilion

Atmospheric. Convivial. Comfort.

Make memories and new friends in the MATCH Pavilion – a majlis-inspired meeting spot for fans. MATCH Pavilion offers a superior spectator environment, interactive displays and pre-match guest appearances*.



* will only apply to select matches



Areas highlighted are representative views and may be subject to further change on final completion of the stadium. All designs and data are indicative and may be subject to change and variation.

The poetry of football, the celebration of fans

Product inclusions:

- ◆ Best-available Category 1 ticket and pre-match guest appearances*
- ◆ Temporary climate-controlled hospitality space located in the festive hospitality village within the stadium security perimeter
- ◆ Three-course deli-style menu including hot dishes, salads and finger foods served from our artisanal stations
- ◆ Welcome drink according to custom and preference. Soft drinks, spirits, wine and beer
- ◆ Service before and after matches
- ◆ Parking and commemorative gift

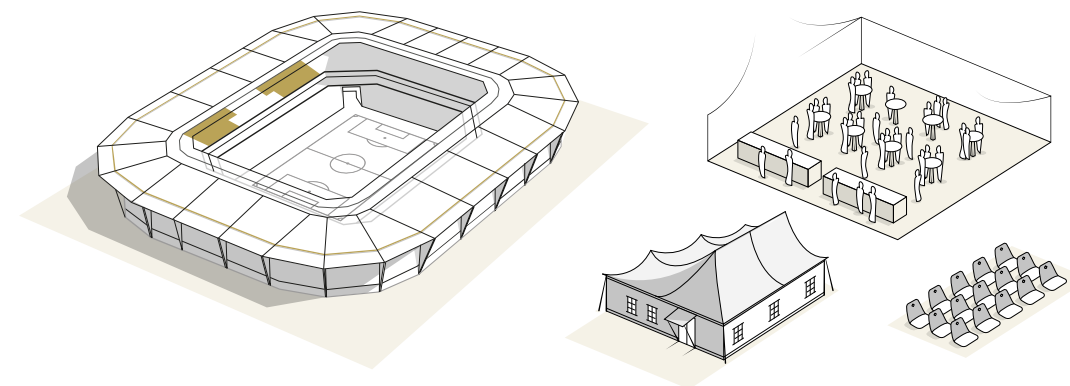
*guest appearances will only apply to select matches





MATCH Club

Social. Welcoming. Camaraderie.



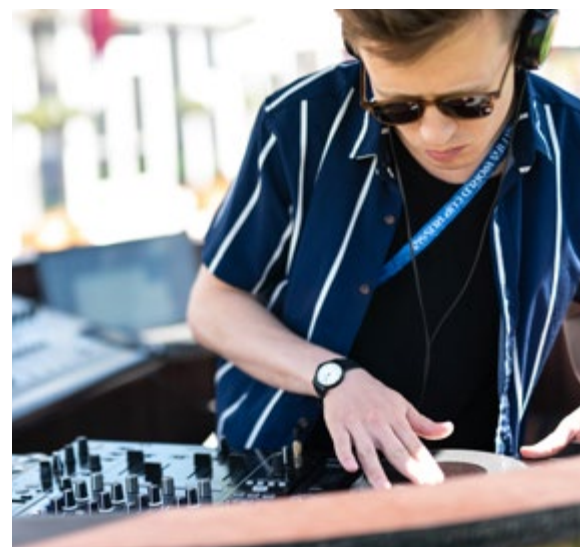
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Sharing the passion, sharing the story

MATCH Club offers guaranteed access to the FIFA World Cup Qatar 2022™. Join the most fervent football fans from around the world for this historic tournament.

Product inclusions:

- ◆ Category 1 match ticket
- ◆ Temporary hospitality space located in the festive hospitality village within the stadium security perimeter
- ◆ Trendy, global, street-food style dining for people on the move
- ◆ Soft drinks, wine and beer
- ◆ Service before and after matches
- ◆ Parking and commemorative gift



Product comparison

INCLUSION	LUXURY		BUSINESS		LEISURE
Exclusivity	Most exclusive and best-positioned shared hospitality lounge	Exclusive use of private suite	Sophisticated lounge offering stylish, shared hospitality in the stadium	Upmarket, shared hospitality in a temporary structure within the stadium security perimeter	Basic shared hospitality in a temporary structure within the stadium security perimeter
Stadium access	Priority access	Priority access	Priority access	Priority access	Priority access
Seats	Direct access from the lounge. Best located padded seats on the halfway line	Direct access. Seats connected to the suite. View depends on suite location	Padded seats located in the top category sector offering superior comfort and excellent views	Best-available Category 1 match ticket	Category 1 match ticket
Food	Six-course menu featuring gourmet à la carte options, signature dishes and live cooking stations	Five-course private dining including a curated sampling menu and extensive accompanying dishes	Four-course menu presented by chefs from live cooking stations and culinary displays	Three- course deli-style menu including hot dishes, salads and finger foods served from artisanal stations	Street-food style dining on the move
Beverage	A fine selection of premium spirits, Champagnes, wines, beers, artisanal coffee, soft drinks, mocktails and cocktails	Premium spirits, Champagne, wines, beer and soft drinks	Premium spirits, wines, beer, soft drinks, mocktails and cocktails	Spirits, wines, beer, and soft drinks	Wine, beer and soft drinks
Welcome drink(s) available according to custom and preference	Champagne, bespoke mocktails and cocktails	Selection of welcome drinks including soft drinks and Champagne	Selection of welcome drinks including soft drink options and Champagne	Welcome drink including a selection of soft drink and international drink options	None
Service	Before, during half-time and after the match	Before, during and after the match	Before, during half-time (subject to lounge accessibility) and after the match	Before and after the match	Before and after the match
Table reservation	Reserved tables	Exclusive use	The option to reserve for groups of eight or more, subject to availability	Mix of standing and seated tables and communal outdoor seating. No table reservations	Limited indoor seating and communal outdoor seating. No table reservations
Décor	Lavish décor	Stylish décor	Sophisticated styling	Interactive, casual and festive	Casual and festive
Entertainment	In-lounge live entertainment and match broadcast on TVs. Guest appearances	Welcome area displays and match-day broadcast on private in-suite TV	In-lounge entertainment and match-day broadcast on TVs	Live music, acts, interactive displays and match-day broadcast on TVs. Guest appearances at select matches	Live music, acts, interactive displays and match-day broadcast on TVs
Hospitality facility location	Hospitality in stadium	Hospitality in stadium	Hospitality in stadium	Hospitality village adjacent to stadium	Hospitality Village adjacent to stadium
Gift	Exceptional commemorative gifts	Exclusive commemorative gift	Select commemorative gift	Commemorative gift	Commemorative gift
Hostess	Dedicated	Dedicated	Dedicated	Shared	Shared
Parking	Preferential reserved parking	Preferential parking	Parking	Parking	Parking

P18



Pearl Lounge



MATCH Private Suite



MATCH Business Seat



MATCH Pavilion

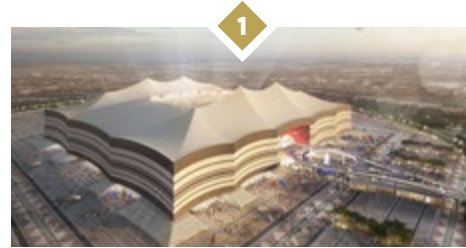


MATCH Club

Service Level

FIFA World Cup Qatar 2022™ Venues

Eight state-of-the-art stadiums come together to form a constellation of venues for the FIFA World Cup Qatar 2022™. Featuring climate-control technology and inspired architecture, the arenas have been extensively updated or purpose-built to exacting specifications, and will raise the bar for sports eventing.



Al Bayt



Lusail



Ahmad Bin Ali



Education City



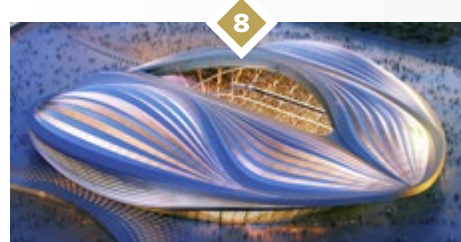
Khalifa International



Ras Abu Aboud



Al Thumama



Al Janoub

Series

A collection of matches designed to maximise your FIFA World Cup™ experience

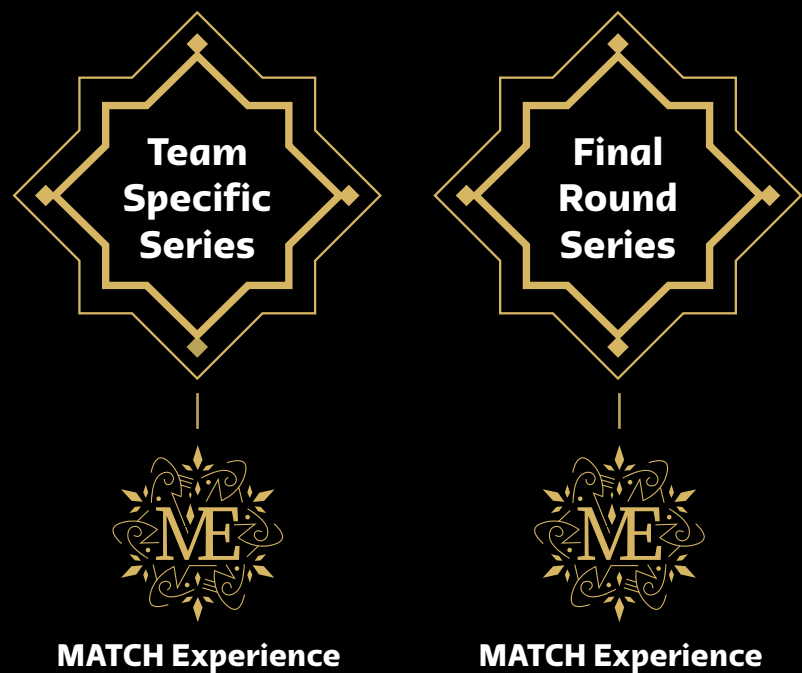


**Venue
Series**

**Team
Specific
Series**

**Final
Round
Series**

Each Series is a selection of matches bundled per venue, team, or stage of the tournament. These are available in one or more of our hospitality levels, detailed in the Products section.



Amplify your Series

An exclusive offer for Team Specific Series (TSS) and Final Round Series (FRS) customers only.

Secure hospitality for additional matches at a preferential rate by adding MATCH Experience packages to your TSS and FRS purchase.

See the Series comparison for more information on the combinations available. MATCH Experience 'add-on' packages will be at the MATCH Club level only, offered for select matches in the same stage of the tournament as your Series purchase, and subject to availability. Available matches will be communicated after the Final Draw.



Amazing Series



19 matches in privacy and comfort

The Amazing Series is an elite collection of the most in-demand matches.

All matches at the Lusail and Al Bayt stadiums including the Opening Match, two Quarter-finals, both Semi-finals and the Final.



- ◆ Lusail Stadium: 6x Group Matches, 1x Round of 16, 1x Quarter-final, 1x Semi-final, and the Final
- ◆ Al Bayt Stadium: Opening Match, 5x Group Matches, 1x Round of 16, 1x Quarter-final, 1x Semi-final

Available in MATCH Private Suite only.





Venue Series

With the Venue Series, the stadium of your choice becomes the backdrop for your unforgettable FIFA World Cup Qatar 2022™ story.

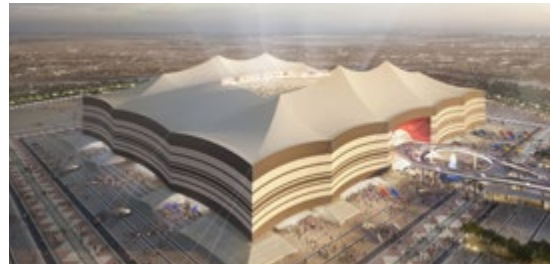
All matches played at the stadium of your choice

Lusail Stadium:

6x Group Matches, 1x Round of 16,
1x Quarter-final, 1x Semi-final, the Final

Venue Series at Lusail Stadium is available in:

Pearl Lounge
MATCH Private Suite
MATCH Business Seat
MATCH Pavilion
MATCH Club



Al Bayt Stadium:

Opening, 5x Group Matches, 1x Round of 16,
1x Quarter-final, 1x Semi-final

Venue Series at Al Bayt Stadium is available in:

MATCH Private Suite
MATCH Business Seat
MATCH Pavilion
MATCH Club

Al Janoub Stadium:

6x Group Matches, 1x Round of 16

Ahmad Bin Ali Stadium:

6x Group Matches, 1x Round of 16

Al Thumama Stadium:

6x Group Matches, 1x Round of 16,
1x Quarter-final

Education City Stadium:

6x Group Matches, 1x Round of 16,
1x Quarter-final

Khalifa International Stadium:

6x Group Matches, 1x Round of 16,
3rd place match

Ras Abu Aboud Stadium:

6x Group Matches, 1x Round of 16

Venue Series at the above-listed stadiums is available in:

MATCH Private Suite



Pearl Lounge



MATCH Private Suite



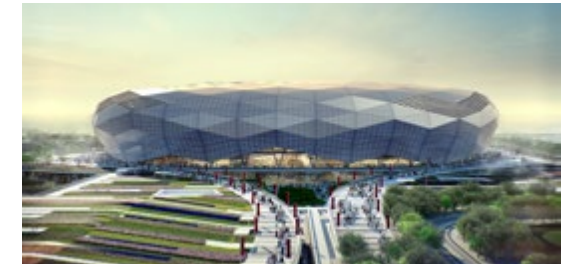
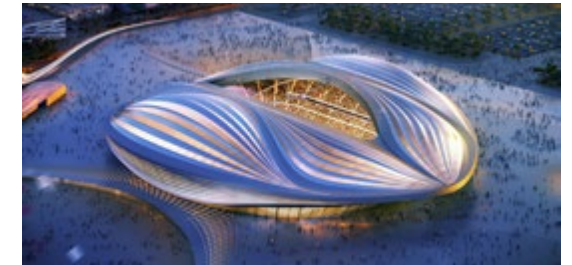
MATCH Business Seat



MATCH Pavilion



MATCH Club



A group of football players in red jerseys are huddled together on a field. In the center, a player points towards the camera. A gold-colored geometric frame is overlaid on the image, containing the text 'Team Specific Series'.

Team Specific Series

Follow your team's journey

Choose a Team Specific Series to guarantee your place at your favourite team's matches. And if you want to see more matches more often, add an optional extra MATCH Experience* package to amplify your experience.

Team Specific Match (TSM)

The 1st, 2nd, 3rd Group Match, Round of 16 or Quarter-final to follow the team of your choice.

Available in:

MATCH Business Seat
MATCH Pavilion
MATCH Club



Amplify Your TSM experience

Add either one or two additional matches to your TSM purchase. See the Series comparison for more information on available combinations.

Team Specific Series (TSS) 3

All three Group Matches to follow the team of your choice.

Available in:

MATCH Business Seat
MATCH Pavilion
MATCH Club



Amplify Your TSS 3 Experience

Add either three or six additional matches to your TSS3 purchase. See the Series comparison for more information on the available combinations.

Team Specific Series (TSS) 4

All three Group Matches and the possible Round of 16 match to follow the team of your choice.

Available in:

MATCH Business Seat
MATCH Pavilion
MATCH Club



Amplify Your TSS 4 experience

Add an extra three or six Group Matches, as well as one or two additional Round of 16 matches to your TSS4 purchase. See the Series comparison for more information on available combinations.

Team Specific Series (TSS) 5

All three Group Matches, possible Round of 16 match and Quarter-final match to follow the team of your choice.

Available in:

MATCH Business Seat
MATCH Pavilion
MATCH Club



Amplify Your TSS 5 experience

Add an extra three or six Group Matches, as well as one or two Round of 16 matches, plus an additional Quarter-final match to your TSS5 purchase. See the Series comparison for more information on available combinations.

Should your team of choice fail to qualify for the Round of 16, you will receive hospitality packages to attend the Round of 16 match that features the winner of your group, and thereafter that Round of 16 winner through to the Quarter-final.

If your team is drawn to play in the Opening Match against Team Qatar, an Opening Match premium will apply.

* MATCH Experience packages are only available in the MATCH Club service level – offered at a discounted price. MATCH Experience will be available at select matches during the same tournament stage as your primary TSS and TSM purchase and are subject to availability. Available matches will be communicated after the Final Draw.

A group of Argentine soccer players in black and white striped jerseys are celebrating on a green field. The player in the center foreground has his mouth wide open in a shout, and his arms are outstretched. Behind him, another player is also shouting. To the right, a player with the number 16 on his jersey is running towards the celebration. The background shows a large stadium filled with spectators under bright daylight.

Final Round Series

The thrilling zenith of the story, where history
is made, and the trophy is claimed.



Secure your seat to watch the culmination of the FIFA World Cup 2022™, the Semi-finals and the Final, with the option to add an extra MATCH Experience package to see the 3rd place match.

Final Round Series (FRS) 2:

One Semi-final match (selected at the time of purchase) and the Final

Available in:

Pearl Lounge (Lusail only)
MATCH Business Seat
MATCH Pavilion and MATCH Club



Amplify

Your FRS 2 Experience

Secure your seat at the 3rd place match. See the Series comparison for more information.

Final Round Series (FRS) 3:

Both Semi-finals and the Final

Available in:

Pearl Lounge (Lusail only)
MATCH Business Seat
MATCH Pavilion and MATCH Club





Amplify






Your FRS 3 Experience

Secure your seat at the 3rd place match. See the Series comparison for more information.

Series comparison

No. of matches	Series name	Matches included	PRL	MPS	MBS	MPA	MCL
AMAZING SERIES							
19	Amazing Series	All matches at the Lusail and Al-Bayt Stadiums including the Opening and the Final		◆			
VENUE SERIES							
10	Venue Specific Series	All matches played in the Lusail Stadium	◆	◆	◆	◆	◆
9	Venue Specific Series	All matches played in the Al Bayt Stadium		◆	◆	◆	◆
7 or 8	Venue Specific Series	All matches played in a specific Stadium (Al Janoub, Ahmad Bin Ali, Al Thumama, Education City, Khalifa and Ras Abu Aboud)		◆			
TEAM SPECIFIC SERIES							
1	Team Specific Match 1,2,3,4 or 5	1st ,2nd, 3rd Group Match, Round of 16 or Quarter-final match to follow the team of your choice			◆	◆	◆
	Option to add MATCH Experience 1	Add 1 extra Group Match, Round of 16 or Quarter-final match, allocated to correspond with the tournament stage of your Team Specific Match					◆
	Option to add MATCH Experience 2	Add 2 extra Group Matches or Round of 16 matches, allocated to correspond with the tournament stage of your Team Specific Match					◆
3	Team Specific Series 3	All 3 Group Matches to follow the team of your choice			◆	◆	◆
	Option to add MATCH Experience 1	Add 3 extra Group Matches, allocated to correspond with the tournament stage of your TSS 3					◆
	Option to add MATCH Experience 2	Add 6 extra Group Matches, allocated to correspond with the tournament stage of your TSS 3					◆
4	Team Specific Series 4*	All 3 Group Matches to follow the team of your choice, as well as their possible Round of 16 Match			◆	◆	◆
	Option to add MATCH Experience 1	Add 3 additional Group Matches and 1 extra Round of 16 Match, allocated to correspond with the tournament stage of your TSS 4					◆

Series comparison

No. of matches	Series name	Matches included	PRL	MPS	MBS	MPA	MCL
TEAM SPECIFIC SERIES (cont.)							
	Option to add MATCH Experience 2	Add 6 additional Group Matches and 2 extra Round of 16 matches, allocated to correspond with the tournament stage of your TSS 4					◆
5	Team Specific Series 5*	All 3 Group Matches to follow the team of your choice as well as their possible Round of 16 and Quarter-final match			◆	◆	◆
	Option to add MATCH Experience 1	Add 3 additional Group Matches, 1 additional Round of 16 Match and 1 additional Quarter-final. Matches will be allocated to correspond with the tournament stage of your TSS 5					◆
	Option to add MATCH Experience 2	Add 6 additional Group Matches, 2 additional Round of 16 Matches and 1 additional Quarter-final. Matches will be allocated to correspond with the tournament stage of your TSS 5					◆
FINAL ROUND SERIES							
2	Final Round Series 2	One Semi-final match and the FIFA World Cup 2022™ Final	◆ (Lusail only)		◆	◆	◆
	Option to add MATCH Experience 1	Add the 3rd place match to your FIFA World Cup™ experience					◆
3	Final Round Series 3	Both Semi-final matches and the FIFA World Cup 2022™ Final. Pearl Lounge (PRL) is available in Lusail only	◆ (Lusail only)		◆	◆	◆
	Option to add MATCH Experience 1	Add the 3rd place match to your FIFA World Cup™ experience					◆


*Should your team of choice fail to qualify for the Round of 16, you will receive hospitality packages to attend the Round of 16 match that features the winner of your group, and thereafter that Round of 16 winner through to the Quarter-final.

If your team is drawn to play in the Opening Match against Team Qatar, an Opening Match premium will apply.

MATCH Experience packages are only available in the MATCH Club service level – offered at a discounted price. MATCH Experience packages will be available at select matches during the same tournament stage as your primary

purchase and are subject to availability. Available matches for selection will be communicated after the Final Draw. For FRS, the match will be the 3rd place match.

Match Schedule

 FIFA WORLD CUP Qatar 2022	Group Matches												Round of 16						Quarter Finals				Semi Finals				3rd Place & Final	
	Monday 21 November	Tuesday 22 November	Wednesday 23 November	Thursday 24 November	Friday 25 November	Saturday 26 November	Sunday 27 November	Monday 28 November	Tuesday 29 November	Wednesday 30 November	Thursday 1 December	Friday 2 December	Saturday 3 December	Sunday 4 December	Monday 5 December	Tuesday 6 December	Wednesday 7 December	Thursday 8 December	Friday 9 December	Saturday 10 December	Sunday 11 December	Monday 12 December	Tuesday 13 December	Wednesday 14 December	Thursday 15 December	Friday 16 December	Saturday 17 December	Sunday 18 December
Al Bayt Stadium	01 A1 -v- A2 13:00		12 -v- 12:00		20 -v- 22:00		28 -v- 22:00		36 -v- 22:00		44 -v- 22:00			51 1B -v- 2A 22:00			Rest Days			59 W51 -v- W52 22:00	Rest Days			62 W59 -v- W60 22:00	Rest Days			
Khalifa International Stadium	03 -v- 19:00		11 -v- 19:00		19 -v- 19:00		27 -v- 19:00		35 -v- 22:00		43 -v- 22:00		49 1A -v- 2B 18:00														63 3rd Place 18:00	
Al Thumama Stadium	02 -v- 16:00		10 -v- 16:00		18 -v- 16:00		26 -v- 16:00		34 -v- 18:00		42 -v- 18:00			52 1D -v- 2C 18:00						60 W55 -v- W56 18:00								
Ahmad Bin Ali Stadium	04 -v- 22:00		09 -v- 13:00		17 -v- 13:00		25 -v- 13:00		33 -v- 18:00		41 -v- 18:00		50 1C -v- 2D 22:00															
Lusail Stadium		08 -v- 22:00		16 -v- 22:00		24 -v- 22:00		32 -v- 22:00		40 -v- 22:00		48 -v- 22:00				56 1H -v- 2G 22:00	Rest Days		57 W49 -v- W50 22:00				61 W57 -v- W58 22:00					64 Final 18:00
Ras Abu Aboud Stadium		07 -v- 19:00		15 -v- 19:00		23 -v- 19:00		31 -v- 19:00		39 -v- 22:00		47 -v- 22:00			54 1G -v- 2H 22:00													
Education City Stadium		06 -v- 16:00		14 -v- 16:00		22 -v- 16:00		30 -v- 16:00		38 -v- 18:00		46 -v- 18:00				55 1F -v- 2E 18:00			58 W53 -v- W54 18:00									
Al Janoub Stadium		05 -v- 13:00		13 -v- 13:00		21 -v- 13:00		29 -v- 13:00		37 -v- 18:00		45 -v- 18:00			53 1E -v- 2F 18:00													

MD1	MD2	MD3	MD4	MD5	MD6	MD7	MD8	MD9	MD10	MD11	MD12
A3 v A4	C3 v C4	E3 v E4	G3 v G4	B4 v B2	D4 v D2	F4 v F2	H4 v H2	A2 v A3	C2 v C3	E2 v E3	G2 v G3
B1 v B2	D1 v D2	F1 v F2	H1 v H2	A1 v A3	C1 v C3	E1 v E3	G1 v G3	B4 v B1	D4 v D1	F4 v F1	H4 v H1
B3 v B4	D3 v D4	F3 v F4	H3 v H4	A4 v A2	C4 v C2	E4 v E2	G4 v G2	B2 v B3	D2 v D3	F2 v F3	H2 v H3

Group stage matches to be assigned after Final Draw (= _ v _)

W= Winner

Subject to change

All times are local times

Legal Notice

All sales of Hospitality Packages will be subject to detailed terms and conditions as set out in MATCH Hospitality's Sales Agreement. MATCH Hospitality will provide the Sales Agreement to customers during the purchasing process. The Sales Agreement will comprise Hospitality Sales Regulations, the FIFA World Cup Qatar 2022™ General Terms and Conditions for the Use of Tickets and the Stadium Code of Conduct.

Please note that customers are not permitted to resell Hospitality Packages, individually or as part of a travel package (for example combining flights, hotels and tickets). Further, Hospitality Packages cannot be used in commercial promotions, advertising campaigns, or as prizes in competitions, lotteries or sweepstakes. Hospitality Packages are for each customer's own personal use or corporate use for privately invited guests and may not be transferred for financial gain. More detailed rules are set forth in the Sales Agreement.

MATCH Hospitality has appointed Sales Agents in certain territories to assist in identifying customers and concluding the sale of Hospitality Packages. All sales of Hospitality Packages are made directly between MATCH Hospitality and customers. Sales Agents are not authorised to bind MATCH Hospitality and/or FIFA in any way.

Product category and seat allocation decisions are not yet final. Stadia construction/renovation projects are on-going. Drawings, diagrams and photographs are approximate depictions, not actual and should not be considered definitive. Each stadium and match will be configured differently. Final seat and/or suite location assignments will take place in 2022. The customer acknowledges and agrees that all parking passes: (i) are subject to availability and final confirmation by MATCH Hospitality, (ii) must be specifically requested in writing by the customer, and (iii) will, unless MATCH Hospitality determines otherwise (at its sole discretion), be allocated on the basis of one (1) automobile space per match for every four (4) Hospitality Packages purchased per match or one (1) bus space per match for every forty (40) Hospitality Packages purchased per match.

Any samples, drawings, descriptive matter or advertising issued by MATCH Hospitality, and any illustrations or descriptions of the Hospitality Packages contained in MATCH Hospitality's brochure, are issued or published for the sole purpose of giving an approximate idea of the Hospitality Packages, and shall not, under any circumstance, constitute an offer or public offer by MATCH Hospitality.



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