



F1® FANS HAVE EVEN MORE TO GET REVVED UP ABOUT AT THE FORMULA 1® BRITISH GRAND PRIX 2020, AS MATCH HOSPITALITY USHERS IN A NEW ERA IN TRACKSIDE HOSPITALITY.

For over 70 years, the Silverstone Circuit has been the home of great British racing and the principal stage for some of the biggest F1® battles and upsets. Now you can watch the laps in luxury with our new range of hospitality experiences. Enjoy exceptional catering and entertainment while soaking up the adrenaline-fuelled atmosphere. The ultimate in hospitality.

LEISURE

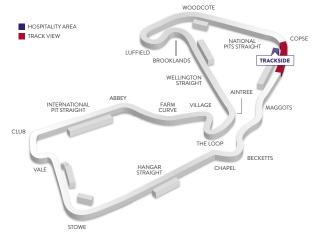
TRACKSIDE

Where Legends Start

Enhance your F1® experience at Trackside. Enjoy the craft of racing in a casual hospitality environment with a trendy street-food menu and popular beverage selection, great views of the renowned Copse corner and a giant video screen. To complete the authentic race day experience, guests will have access to Inner Track areas such as the FIA Formula 2 and Formula 3 Support Paddocks, as well as the full range of Outer Track entertainment options including the Silverstone Fan Zone.

- Trackside views of the Copse Corner and a giant screen from the viewing bank
- · A family-friendly environment providing a relaxed viewing experience
- Street food-inspired dishes from pop-up food stalls situated within the Trackside location
- Beer, wine and soft drinks throughout the day
- Personal Silverstone radio
- · Reserved hospitality parking







PREMIUM LEISURE

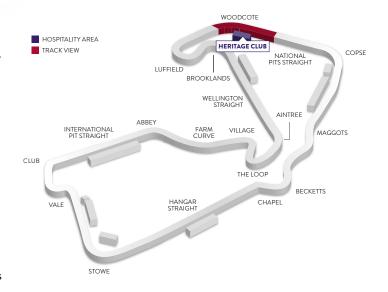
HERITAGE CLUB

Welcome to the Inner Circle

Situated within the historic Woodcote complex, you are invited to celebrate the rich history of motorsport at the world's best racetrack and get closer to the action than ever before. This shared hospitality experience offers casual best-of-British dining and a classic beverage menu, allowing guests to catch all the racing action from the comfort and convenience of a social hospitality lounge.

FROM £155 PP	Market I		
PRICES (All prices excl. VAT)			
FRIDAY	£155	2 DAY	£1,095
SATURDAY	£305	3 DAY	£1,205
SUNDAY	£875		

- An excellent up-close view of the track from the Woodcote terraces
- A classic breakfast, lunch, and afternoon tea menu featuring the best of British artisanal produce with locally sourced ingredients
- Bar service with a wide selection of wines, beers, soft drinks, and hot beverages, including free-flowing prosecco on the F1[®] race day
- Optional cash bar available for premium spirits and Champagne
- · Giant viewing screen
- Personal Silverstone radio
- Official F1® programme
- · Reserved hospitality parking
- Situated close to the FIA Formula 2 and Formula 3 Support Paddocks







BUSINESS

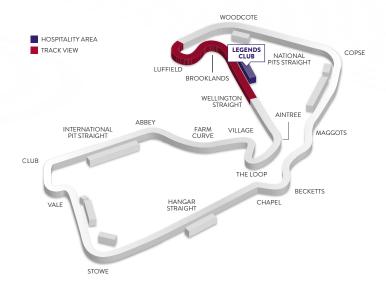
LEGENDS CLUB

Legends of the Track

Located next to the prestigious British Racing Drivers' Club, Brooklands is synonymous with some of the best moments in motor racing and offers one of the most thrilling views of the track as the cars come out of the DRS Zone and negotiate the legendary Brooklands and Luffield corners. Offering a superb selection of fine British fare, guests can soak up all the on-track action from our relaxed Club environment.



- A superb vantage point over one of the most exhilarating sections of the circuit
- A classic breakfast, lunch, and afternoon tea menu featuring the best-of-British artisanal produce with locally sourced ingredients
- Bar service with a wide selection of wines, beers, soft drinks, and hot beverages, including free-flowing prosecco on the F1[®] race day
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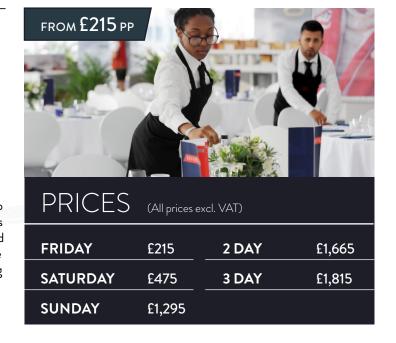
RUSINES

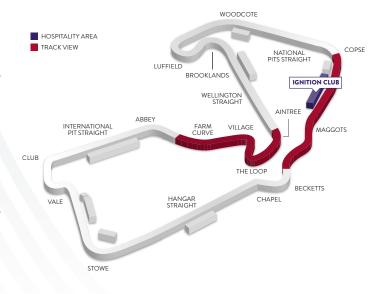
IGNITION CLUB

The Fanatics Paradise

The Ignition Club is the location of choice for racing enthusiasts who know their F1®. With incredible views of six of Silverstone's famous corners from the grandstand, terrific entertainment, and an extended terrace for the ultimate vantage point, this is where the most passionate fans will feel right at home. Enjoy an extensive daily menu including top British-fusion cuisine and a premium bar service. On race day, our knowledgeable compère will guide you through every twist and turn of the track, providing insight on team tactics, standings and racing history.

- Exceptional views from an outdoor seated terrace
- Access to the Ignition Club grandstand from which six nail-biting turns are visible
- An extensive daily menu including breakfast, lunch, afternoon tea, and snacks celebrating the art of modern British cuisine
- Premium bar service with Champagne and an extensive selection of spirits, wines, beers, soft drinks, as well as hot beverages
- Live entertainment and guest speakers from the world of motorsport through the years
- · Giant viewing screen
- A wide range of infotainment displays and activities to keep guests thoroughly entertained
- Official F1® programme
- · Reserved hospitality parking
- Exclusive merchandise shop for hospitality customers









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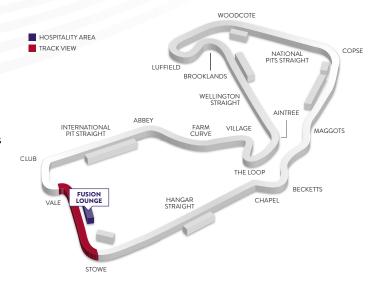
FUSION LOUNGE

Speed and Style

The prestigious Fusion Lounge offers a vibrant party atmosphere that centres around stylish top-tier hospitality. Relax on the extended outdoor terrace and witness the heart-pounding race action - including the final dash to the finish line - or watch from the grandstand for a traditional race day experience. Enjoy an exquisite all-day menu, premium spirits, cocktails and Champagne. Choose between indoor and outdoor lounge areas, featuring live entertainment, all of which combine to make the Fusion Lounge one of the hottest tickets at the Formula 1® British Grand Prix. The Fusion Lounge package also includes your ticket to the Race Day After Party.

FROM £225 PP PRICES (All prices excl. VAT) FRIDAY £225 2 DAY £1,845 SATURDAY £515 3 DAY £1,995 SUNDAY £1,475

- A luxurious and vibrant outdoor terrace and bar with choice track views between Stowe and Club corners and optional grandstand seating
- A superb breakfast, lunch, afternoon tea and additional enhancements celebrating the best in modern British cuisine
- Premium bar service offering Champagne, cocktails and an extensive selection of spirits, wine, beer and soft drinks, as well as hot beverages
- Live entertainment, guest speakers, giant screens, F1[®] simulators and more.
- Access to the Race Day After Party
- Official F1® programme
- Reserved hospitality parking
- Dedicated shuttle service from Copse Tunnel and Fusion Lounge
- Exclusive merchandise shop for hospitality customers







LUXURY

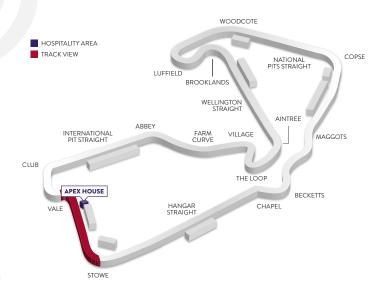
APEX HOUSE

Welcome to the Winner's Circle

Apex House is the ultimate luxury offering at the Formula 1® British Grand Prix, boasting an extraordinary dining experience featuring a surprise celebrity chef and exclusively designed signature dishes. Apex House guests also have prime views of the racing action, with reserved access to the adjacent grandstand seats, as well as dedicated access to the exclusive and stylish Apex Terrace for the most elevated viewpoint.

- Exclusive access to a raised terrace with the most elevated views
- The very best of British haute cuisine presenting an à la carte dining experience exclusively designed by a celebrity chef, and superb interactive culinary stations.
- Special selection of wines hand-picked by our master sommelier, alongside free-flowing Champagne, signature cocktails and an extensive selection of premium spirits, beer and soft drinks
- Table reservations on request
- Barista coffee and a selection of fine teas
- Live entertainment, guest speakers and appearances from the legends of motorsport
- Giant viewing screens
- Access to the Race Day After Party
- · In-track hospitality parking
- Helicopter transfers or chauffeur transfer service on request at an additional fee







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